

BEACH SEEN!



WHAT'S INSIDE

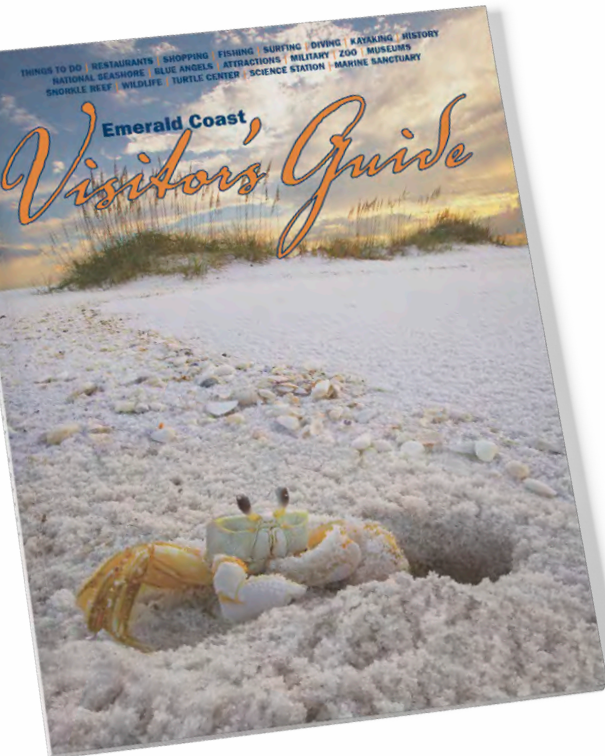
- Entertainment in the area, where to eat, fishing information, places to worship, medical care in the area, wireless hotspots, shopping info, frequently asked questions, etc.
- Featuring our "Respect the Beach" that includes safety and important information that all beachgoers should know

AD RESERVATION DEADLINE: May 11
COPY DEADLINE: May 11
READERSHIP: 50,000+

- Distributed Memorial Day Weekend through Labor Day
- Distribution points on the mainland include:
Best Western, Comfort Inn, Hampton Inn, Navarre Chamber & Visitor's Center, Gulf Breeze Chamber, Fort Walton Beach Chamber, Pensacola Beach Visitor's Center, area real estate offices, Okaloosa Island Visitor's Center, Hurlburt Field, Whiting Field, Eglin AFB, Pensacola International Airport, Destin-Fort Walton Beach Airport & Destin Executive Airport
- Will remain online for an entire year at EmeraldCoastVisitorsGuide.com
- All ads are full color and include complimentary design
- Includes a FREE Coupon

2.312" x 1.765"
**FREE COUPON
SPACE**

All advertisers receive free space for
a coupon in the coupon section
Full pages receive 2



ADVERTISING RATES:

	2021	2022 *
1/8 page.....	\$560	\$560
1/8 page Map.....	\$660	\$660
1/4 page.....	\$750	\$850
1/2 page.....	\$945	\$1045
Full Page.....	\$1400	\$1600

All full pages ads come with a location marker on map or purchase for \$100 extra

PREMIUM FULL PAGE ADS

Inside Back.....	\$1750	\$1950
Inside Front.....	\$1750	\$1950
Inside Front (Right Hand Read).....	\$1750	\$1950
Next to Table Of Contents (Right Hand Read)...	\$1750	\$1950
Back Cover.....	\$1900	\$2100
Center Spread.....	\$2900	\$3100

ADVERTISING SPACE SIZE SPECS

FULL PAGE ADVERTISEMENT

9.75" X 15.625"

HALF PAGE VERTICAL

4.75" X 15.625"

HALF PAGE HORIZONTAL

9.75" X 7.625"

QUARTER PAGE VERTICAL

4.75" X 7.625"


QUARTER PAGE HORIZONTAL

9.75" X 3.625"

EIGHTH PAGE

4.75" X 3.625"

FOR MORE INFORMATION, CALL 850-939-8040

A woman with long blonde hair, wearing a light pink blazer, a floral skirt, and pink sandals, stands on a wooden boardwalk. She is smiling and holding a large 'Emerald Coast Visitor's Guide' which features a crab on its cover. In the background, there is a large blue bridge over a body of water, with some buildings visible on the far shore under a clear blue sky.

Visitors walking into our information center request printed tourism materials.

Even though menus for restaurants and business information are online, they still want to leave with printed materials in their hands.

Numerous visitors ask for the Emerald Coast Visitor's Guide each year and they fly out the door. Luckily, the Emerald Coast Visitor's Guide is re-distributed every week because we couldn't store all the guides we give out over the summer. Visitors ask for "the big book that has everything."

They know the guide by its size – and they love it. We browse through the Emerald Coast Visitor's Guide to recommend places for our visitors.

Monica McBrien
Community Outreach Specialist
Santa Rosa County Tourist Development Office



When we first came to the Navarre and Pensacola Beach area three years ago we were not familiar with the area. We wore out our Emerald Coast Visitor Guide looking for entertainment and restaurants. We love the pictures and the information inside especially the identification of the birds, fish, and the military aircraft. We literally used it as an almanac for the area. We have kept the Emerald Coast Visitors Guide in the RV for 2 years and we seek out the next version every summer. Thanks for providing such an informative and beautiful guide to the area.

Melinda and Dave B.
Atlanta

We have dropped all other visitor guide ads because we get the most business from the Emerald Coast Visitor Guide than all of our previous advertising combined.

Tourists love the visitor guide because of all of the information in it. The Emerald Coast Visitor's Guide is the best one I have ever seen – it is just beautiful and informative – and it works!

Brenda S.
Holley Hill Pottery



We received a lot of business from our ad in the Emerald Coast Visitor's Guide and we immediately signed up for the 2017 guide. Last year we went from a quarter page to a half page and this year we are going up to a full page. Year over year we have increased the return on our investment substantially.

David R.
Navarre Seafood Market

The Emerald Coast Visitor Guide is our most requested Visitor Guide and has a lot of good content for our visitors. We have distribution every week to keep up with the demand. Throughout the year – we receive daily out of town inquiries and I always send them a link to the guide at www.emeraldcoastvisitorsguide.com.

Chanda Ryan
Navarre Beach Area Chamber of Commerce

