BEAS SEEN

WHAT'S INSIDE

 Entertainment in the area, where to eat, fishing information, places to worship, medical care in the area, wireless hotspots, shopping info, frequently asked questions, etc.

 Featuring our "Respect the Beach" that includes safety and important information that all beachgoers should know

AD RESERVATION DEADLINE: COPY DEADLINE: READERSHIP: April 30 May 5 50,000+ THE PROPERTY OF THE PARTY OF TH

- Distributed Memorial Day Weekend through Labor Day
- Distribution points on the mainland include:
 Best Western, Comfort Inn, Hampton Inn, Navarre Chamber
 & Visitor's Center, Gulf Breeze Chamber, Fort Walton Beach Chamber,
 Pensacola Beach Visitor's Center, area real estate offices,
 Okaloosa Island Visitor's Center, Hurlburt Field, Whiting Field, Eglin AFB,
 Pensacola International Airport, Destin-Fort Walton Beach Airport
 & Destin Executive Airport
- Will remain online for an entire year at EmeraldCoastVisitorsGuide.com
- All ads are full color and include complimentary design
- Includes a FREE Coupon

2.312" x 1.765"
FREE COUPON
SPACE

All advertisers receive free space for a coupon in the coupon section Full pages receive 2



ADVERTISING RATES:

	2020	2021*
½ page	\$560	\$560
1/8 page Map	\$660	\$660
¹/₄ page	\$750	\$750
½ page	\$945	\$945
Full Page	\$1400	\$1400

All full pages ads come with a location marker on map or purchase for \$100 extra

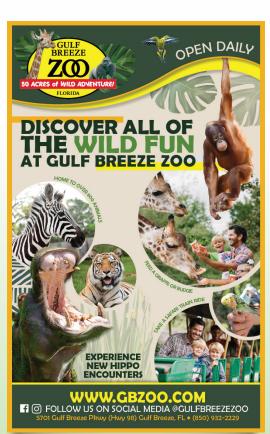
PREMIUM FULL PAGE ADS

I KEMION I OLL I AOL ADO	
Inside Back\$1750	\$1750
Inside Front	\$1750
Inside Front (Right Hand Read) SOLD\$1750	\$1750
Next to Table Of Contents (Right Hand Read) \$1750	\$1750
Back Cover SOLD\$1900	\$1900
Center Spread\$2900	\$2900

*Due to last years closures/shutdowns we are not raising our rates for the 2021 Visitors' Guide.

ADVERTISING SPACE SIZE SPECS

FULL PAGE ADVERTISEMENT 9.75" X 15.625" HALF PAGE VERTICAL 4.75" X 15.625" HALF PAGE HORIZONTAL 9.75" X 7.625" QUARTER PAGE VERTICAL 4.75" X 7.625"









QUARTER PAGE HORIZONTAL 9.75" X 3.625"

EXPLORE

Historic Pensacola

Our beaches are just the beginning.

Family fun for all ages!

330 S. JEFFERSON ST. HISTORICFENSACOLA.ORG 850.595.5990

EIGHTH PAGE 4.75" X 3.625"

