



When we first came to the Navarre and Pensacola Beach area three years ago we were not familiar with the area. We wore out our Emerald Coast Visitor Guide looking for entertainment and restaurants. We love the pictures and the information inside especially the identification of the birds, fish, and the military aircraft. We literally used it as an almanac for the area. We have kept the Emerald Coast Visitors Guide in the RV for 2 years and we seek out the next version every summer. Thanks for providing such an informative and beautiful guide to the area.

Melinda and Dave B.
Atlanta

We have dropped all other visitor guide ads because we get the most business from the Emerald Coast Visitor Guide than all of our previous advertising combined.

Tourists love the visitor guide because of all of the information in it. The Emerald Coast Visitor's Guide is the best one I have ever seen – it is just beautiful and informative – and it works!

Brenda S.
Holley Hill Pottery




We received a lot of business from our ad in the Emerald Coast Visitor's Guide and we immediately signed up for the 2017 guide. Last year we went from a quarter page to a half page and this year we are going up to a full page. Year over year we have increased the return on our investment substantially.

David R.
Navarre Seafood Market

The Emerald Coast Visitor Guide is our most requested Visitor Guide and has a lot of good content for our visitors. We have distribution every week to keep up with the demand. Throughout the year - we receive daily out of town inquiries and I always send them a link to the guide at www.emeraldcoastvisitorsguide.com.

Chanda Ryan
Navarre Beach Area Chamber of Commerce



A woman with long blonde hair, wearing a light pink blazer, a floral skirt, and pink sandals, stands on a wooden boardwalk. She is smiling and holding a large, colorful brochure titled "Emerald Coast Visitor's Guide". The brochure features a picture of a lighthouse and the text "Emerald Coast Visitor's Guide". In the background, there is a large blue bridge spanning a body of water, with a city skyline visible in the distance under a clear blue sky.

Visitors walking into our information center request printed tourism materials. Even though menus for restaurants and business information are online, they still want to leave with printed materials in their hands.

Numerous visitors ask for the Emerald Coast Visitor's Guide each year and they fly out the door. Luckily, the Emerald Coast Visitor's Guide is re-distributed every week because we couldn't store all the guides we give out over the summer. Visitors ask for "the big book that has everything."

They know the guide by its size - and they love it. We browse through the Emerald Coast Visitor's Guide to recommend places for our visitors.

Monica McBrien
Community Outreach Specialist
Santa Rosa County Tourist Development Office